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Joe Schultz

eLearning & Multimedia Developer

Objectives

- Develop clear, concise and compelling multimedia presentations and publications to help people comprehend complex concepts
- Create beautiful, thought-provoking, and entertaining art
- Provide creative leadership in order to maximize positive outcomes
- Quickly adapt to my client's evolving needs

Profile

- Over 18 years experience producing computer-based multimedia and web sites
- Over 26 years experience designing and producing audio and visual art
- Proficient at collaborating with other professionals
- Strong background in solving technical problems
- Able to quickly understand complex technical concepts
- Focused, detail-oriented, conscientious, organized, respectful, and reliable

Professional Experience

Co-Owner

2013-present

JSL Creative Learning

Golden, CO

JSL Creative Learning creates a variety of adult learning experiences from engaging and entertaining eLearning to lively stand-up trainings to role-play and coaching using professional actors. Our founding members have decades of experience in online learning, instructor-lead training, and multimedia production. Clients include CH2M Hill and Kaiser Permanente.

- Co-founder and co-owner
- Art director
- Chief multimedia artist
- Operations manager
- Oversee subcontractors
- Regularly collaborate with clients and executive decision-makers

eLearning & Multimedia
Developer

1997-present

Various Clients Nationally including: CH2M Hill, University of Colorado at Denver, Kaiser Permanente, CISCO, Hewlett Packard and Energy Logic

- Design and implement eLearning courses including: layout, programming, illustration, audio production, video production, animation, and testing
- Create high-impact, animated graphics for PowerPoint sales and training presentations
- Develop websites for Photographers, Vacation Rentals, architects, physical therapists, and more
- Create 2-D and 3-D illustrations and animation
- Build 3-D computer-based simulations
- Produce computer-based multimedia presentations
- Design marketing materials

Multimedia Consultant

*February 2011-
December 2011*

Kaiser Permanente – Service Quality Department, Denver, CO

Develop a variety of printed and electronic materials to support various learning initiatives including: eLearning courses, educational job aids, animated PowerPoint presentations, video communications, and more; all materials are designed to help employees deliver healthcare services with greater compassion and empathy

Art Director

*February 2002 to
February 2010*

Video Professor, Lakewood, CO

Senior member of Production Department creating computer-based lessons on a wide variety of software applications and computer skills including Microsoft Office, Adobe Photoshop, eBay, Quicken, Online Travel, etc.

- **Art Direction** — Managed five graphic designers; developed design standards and production processes to maintain quality and consistency across a wide variety of products; created templates for new graphic and animation production; made hiring recommendations for prospective Graphic Designers, and trained new employees
- **Project Management** — Oversaw all aspects of lesson production including script development, graphic design, audio production, editing, and quality assurance
- **Graphic Design and Animation** — Designed graphics for software training presentations to be delivered on CD-ROM and over the Internet including 2-D animation, 3-D animation and 3-D modeling
- **Multimedia Development** — Optimized multimedia presentations for web delivery, assisted in online course programming, researched and ordered new software
- **Technical Writing** — Documented various processes including graphic production standards and quality assurance procedures; assisted in script development

Multimedia Programmer

*July 1999 to
February 2002*

Aegis Creative Communications, Littleton, CO

Lead multimedia programmer for various computer-based training (CBT) products, websites, and business presentations

- **Multimedia development** — Programmed various presentations from start to finish; optimized graphics, audio, and video for CD-ROM playback; wrote software instructions; research new technologies and equipment and made equipment purchasing recommendations; tracked software defects
- **Internet development** — Programmed various websites and web-based training programs; optimized graphics and video for web delivery; performed website maintenance; tutored clients in HTML editing
- **Video and sound design** — Edited instructional videos (nonlinear) including graphics, text, and sound; mixed multi-track digital audio; edited music and voice-overs, oversaw audio production

Technical Director / Actor Kaiser Permanente Educational Theatre Programs, Denver, CO
1987 to July 1999 Senior member of the Educational Theatre Department
creating learning presentations for all ages

- **Technical Direction** — Managed up to five employees in their technical theatre responsibilities, and budgets up to \$30,000; built sets, costumes, puppets and lighting for live theatrical productions and static displays; procured computer, audio-visual, and theatrical equipment; documented procedures for proper use of equipment
- **Printing, Graphic Design, and Video** — Coordinated printing of promotional materials; created original artwork for printed publications; produced promotional and training videos
- **Event coordination and facilitation** — Coordinated major events, including health fairs and traveling exhibits; conducted workshops about puppetry, technical theatre, communication, and conflict resolution
- **Live performance** — Performed in live touring productions for children, teens, and young adults

Education

Masters of Arts	University of Colorado at Denver Major — Information and Learning Technologies Option — eLearning Design and Implementation
Certificate: Designing eLearning Environments	University of Colorado at Denver School of Education and Human Development
Bachelor of Fine Arts	University of Colorado at Boulder Major — Theater
Continuing Education	Red Rocks Community College, Lakewood, CO Multimedia development, graphics and animation technology, web design, and video production Arapahoe Community College, Littleton, CO Graphic design University of Colorado at Denver Drawing

Computer Skills Summary

Software	Adobe Creative Suite — Captivate, Photoshop, Illustrator, Director, Flash, Dreamweaver, Premiere, Acrobat, AfterEffects, Audition Other — Articulate Storyline, 3-D Studio MAX, Camtasia, Poser, VideoScribe, Microsoft Office Suite
Operating Systems	Windows 95/98SE/XP/Vista/7; Apple/Mac
Programming Languages	HTML, CSS, Javascript, Flash ActionScript 3.0
Web-based Technologies	Drupal, WordPress, XSitePro

Awards

2013 Summit Seeker

*Kaiser Permanente
Colorado Region*

2006 Aurora Awards

International

2004 Aurora Awards

International

1999-2000 STC Publication, Art, & Online Competition

Rocky Mountain Chapter

Service Award

Video teaching employees about Kaiser Permanente
deducible healthcare plans

Platinum (Best of Show) Award - Technology and Computer Training Category

Video Professor Lesson on eBay

Gold Award - Technology and Computer Training Category

Video Professor Lesson on Adobe Photoshop

Distinguished Award - Society for Technical Communication - Online Tutorials / Training Category

Taking Control of Depression: Understanding and
Managing the Disease, a patient education CBT developed
for the VA

Affiliations

- Denver Metro E-Learning Developers (DMELD)
- Harmony Village Cohousing Community
- American Red Cross

Interests

- Renewable energy and energy efficiency
- Mountain biking
- Puzzles and games
- International travel
- Home improvement